

PRESS RELEASE
MEYER SOUND LABORATORIES, INC.



FOR IMMEDIATE RELEASE

About 384 Words

September 3, 2003

CONTACT: Larry the O
larrytheo@meyersound.com

2832 San Pablo Avenue
Berkeley, California 94702

T: +1 510 486.1166
F: +1 510 486.8356

info@meyersound.com
www.meyersound.com

Photograph available at: http://www.msli.com/pr_images/larry_the_o.zip

Meyer Sound Appoints Larry the O to Communications Manager Post

Meyer Sound Laboratories (Berkeley, CA) announced today that audio industry veteran Larry the O has joined its staff in the newly created position of Communications Manager. "We've known Larry for most of the company's life and have always admired his ability to grasp technical information, fuse it with a real-world audio perspective, and communicate it clearly and accurately," says Helen Meyer, executive vice president of Meyer Sound, "so it feels completely natural that he should join us and use his skills to inform the audio world about Meyer Sound's products and philosophy."

The O has worked on many sides of the audio industry, most notably as an engineer/sound designer and a leading writer for trade periodicals. He has served as a contributing editor for *Mix* and *Electronic Musician* magazines and authored articles on music and audio technology for many other publications, including the *Millennium Whole Earth Catalog*. The O's audio production experience is extensive, including credits for music engineering and production, post-production for film and television, sound reinforcement, and audio for computer games. Most recently, he held the position of Audio Director at Electronic Arts, after spending over seven years as a senior sound designer and technical supervisor at LucasArts Entertainment.

The O first encountered Meyer Sound in 1983 while working at one of Meyer Sound's earliest dealers, a company that also employed Meyer products for sound reinforcement and installations. In subsequent years, he gained experience mixing on Meyer Sound products in concert productions and in the studio.

"I am truly excited to join the Meyer Sound team. I have been a fan of Meyer Sound products for twenty years, having not only written about them, but also used them daily in audio production for years," he relates. "My friends in the industry all said they see no better fit for me than combining my writing and field production experience to provide Meyer Sound with communications of the same quality standard as the products themselves."

The O is based at Meyer Sound's home office in Berkeley, and will be the primary contact for disseminating information on its products and activities; generating press releases, white papers and new product information; conducting product demonstrations; and fielding media inquiries.

Larry the O can be contacted at +1 510-486-1166 or by email at larrytheo@meyersound.com.

ABOUT MEYER SOUND

Meyer Sound Laboratories, Inc. designs and manufactures high quality sound reinforcement loudspeakers, studio monitors, equalizers and sound measurement tools for the professional audio industry. Founded in 1979 by John and Helen Meyer, the company has grown to become a leading worldwide supplier of systems for theaters, arenas, stadiums, theme parks, convention centers and touring concert sound rental operations. Meyer Sound's main office and manufacturing facility are located in Berkeley, California, with field offices and authorized distributors located throughout the USA and around the world.

More information is available at Tel: +1 (510) 486-1166, Fax: +1 (510) 486-8356, e-mail: info@meyersound.com, or by visiting www.meyersound.com.

Meyer Sound is a registered trademark of Meyer Sound Laboratories, Inc. All rights reserved. Patents pending. All other registered trademarks are property of their respective owners.