

PRESS RELEASE
MEYER SOUND LABORATORIES, INC.



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About 343 Words

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Photographs available at:
http://www.msli.com/marketing/pr/meyersound/meyer_people/don_pearson.zip

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Meyer Sound Appoints Don Pearson to Educational Staff

Meyer Sound announced today the addition of touring sound veteran Don Pearson to its staff of educational trainers as a Technical Seminar Instructor. Pearson co-founded Ultra Sound (now Pro Media/Ultra Sound) in San Rafael, Calif., with Howard Danchik in 1978. The company established a reputation for taking a studied approach to sound reinforcement and providing pristine audio using Meyer Sound loudspeakers for its clients, who have included the Grateful Dead, Santana, the Dave Matthews Band, Andrea Bocelli and many others. Pearson left the company in spring 2004 to be an independent consultant providing audio services, including system tuning and educational seminars.

“We have known and worked with Don for many years,” says Helen Meyer, executive vice president of Meyer Sound, “and have always respected his devotion to combining the science of sound and the realities of touring sound reinforcement. Don’s reputation is based on the results he achieved from that work, and we know that his knowledge and experience will be a powerful addition to our educational efforts.”

Pearson’s appointment is part of a major expansion Meyer Sound is making in their efforts to provide quality education on audio technologies and system design. Pearson joins a strong team of instructors that includes Bob McCarthy, who founded Meyer Sound’s educational effort with his breakthrough SIM® School, in which he instructs professionals in the application of source independent measurement as provided by the company’s SIM audio analyzer systems, and Mauricio “Magu” Ramirez, known for the Meyer Sound seminars he presents worldwide.

Meyer Sound’s educational effort is guided by Customer Service Manager Pablo Espinosa and Educational Program Manager Gavin Canaan, who have also tapped Meyer Sound Mexico’s Salvador Castañeda and Oscar Barrientos to provide training locally and internationally.

The addition of Pearson comes immediately on the heels of the completion of a state-of-the-art 57-seat training theatre at Meyer Sound’s Berkeley headquarters. The theatre incorporates desktops and Internet connections at every seat and can support nearly six tons of weight, making training possible in everything from proper rigging techniques to Meyer Sound tools such as SIM and Meyer Sound MAPP Online® software.

ABOUT MEYER SOUND

Meyer Sound Laboratories, Inc. designs and manufactures high quality sound reinforcement loudspeakers, studio monitors, equalizers and sound measurement tools for the professional audio industry. Founded in 1979 by John and Helen Meyer, the company has grown to become a leading worldwide supplier of systems for theaters, arenas, stadiums, theme parks, convention centers and touring concert sound rental operations. Meyer Sound's main office and manufacturing facility are located in Berkeley, California, with field offices and authorized distributors located throughout the USA and around the world.

More information is available at Tel: +1 (510) 486-1166, Fax: +1 (510) 486-8356, e-mail: info@meyersound.com, or by visiting www.meyersound.com.

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