

**PRESS RELEASE**  
**MEYER SOUND LABORATORIES, INC.**



**FOR IMMEDIATE RELEASE**

About 662 Words

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**Meyer Sound News Shorts – November 2004**

Oceania Stocks Up on Meyer Sound for Down Under Tours

Oceania Audio (Australia) has taken delivery of a substantial Meyer Sound system, including 44 MILO cabinets, 8 MILO 120 expanded coverage units, 12 each M3D-Sub and 700-HP subwoofers, a SIM® 3 audio analyzer system and two LD-3 compensating line drivers. The system swung into action literally within hours of arriving for a Tour of Australia and New Zealand by Dido and is booked for the upcoming Tour Down Under by Rod Stewart.

Return of Diana Ross Relies on MILO

Diana Ross has undertaken a tour of 11 theatre dates carrying a MILO system provided by Sound Image. Lars Brogaard, FOH and production manager, reports that he is using 16 MILO cabinets and six 700-HP subwoofers for the tour, which starts in Atlantic City, jumps to the West Coast, then finishes in Prior Lake, Minn.

International Super Models Go Curvilinear

With 46 entrants from over 30 countries, the International Super Model Final Contest, held at the Tianhe Gymnasium in China's Guangzhou city, was judged an overwhelming success. A total of six Meyer Sound M2D and M1D curvilinear loudspeakers and two clusters of M2D-Sub subwoofers were employed by Leifull Light and Sound Technology to cover the gymnasium's two story structure, with sidefills provided by UPA-1P wide coverage loudspeakers and MSL-4 horn-loaded loudspeakers for upper and lower floors.

Meyer Sound Provides Power with Grace at Iowa Church

Point of Grace Church has chosen a self-powered Meyer Sound system for its new multi-purpose worship and event center in Waukee, Iowa (suburban Des Moines). Designed and installed by Clark ProMedia of Alpharetta, Georgia, the versatile UltraSeries system includes UPA-1P and UPA-2P compact loudspeakers for the main clusters, augmented by UPM-1P ultra-compact loudspeakers and USW-1P subwoofers. Stage monitors are Meyer Sound's USW-1P and USM-100P wedges

## Korea's CBS Celebrates Golden Anniversary in Seoul

Korean radio and TV company Christian Broadcasting System (CBS) marked their 50th anniversary in September with a massive celebration, Rise Up Korea, for which Meyer Sound's Korean distributor, Avix Tech, provided a comprehensive array of Meyer Sound products. Hosting over 80,000 attendees at Seoul's Olympic Main Stadium, the event starred a number of Korean and international Christian music stars, including Nashville's own Michael and Carrie Hodge.

## M is for Mr. Children

Japanese pop sensation Mr Children has completed its 2004 summer tour, playing to nearly a quarter million people over 20 shows in 10 arenas throughout Japan. Meyer Sound's M Series figured large in the sound system provided for the tour by Chiba, Japan's Arte. At the tour's final date at Yokohama International Stadium an estimated crowd of 64,000 heard the group through a battalion of 56 M3D line array loudspeakers complemented by MSL-6 horn-loaded high-Q main loudspeakers and a selection of Meyer Sound UltraSeries monitor systems. The system was designed by Arte's Joji Fukumoto, who also ran a SIM® audio analyzer during the shows while Tatsuya Mashiko of StarTech mixed FOH. Akira Shimura supervised the audio production for StarTech.

## MILO Satisfies on Temptation Tour

Canada's Vertex Sound & Lighting supplied a system of MILO front arrays and M2D out-fills for the Temptation 2004 Tour. The tour is a series of arena-sized Bollywood concerts with massive production, including major audio, lasers, pyrotechnics, video, LED walls, confetti cannons, and more. Vertex relies on Meyer Sound MAPP Online® to plan their daily system setups, says VP Bob Vonesh. "Unlike any other system I've used, MAPP really, really tracks," Vonesh enthuses. "If it says the system will behave a certain way in a particular space, it does. That made life a lot easier on this tour because you have most of your problems pointed out to you by MAPP Online before you ever get to the venue, so you have the opportunity to address whatever issues exist in advance of arriving on-site. I've yet to have to fly-in the system to make a splay angle change. It's a real time-saver and the rig sounds wonderful. The clients love it!"

## **ABOUT MEYER SOUND**

Meyer Sound Laboratories, Inc. designs and manufactures high quality sound reinforcement loudspeakers, studio monitors, equalizers and sound measurement tools for the professional audio industry. Founded in 1979 by John and Helen Meyer, the company has grown to become a leading worldwide supplier of systems for theaters, arenas, stadiums, theme parks, convention centers and touring concert sound rental operations. Meyer Sound's main office and manufacturing facility are located in Berkeley, California, with field offices and authorized distributors located throughout the USA and around the world.

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