

PRESS RELEASE
MEYER SOUND LABORATORIES, INC.



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About 294 Words

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Photographs available at:
http://www.msli.com/marketing/pr/meyersound/meyer_people/rachel_archibald.zip

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Meyer Sound Promotes Rachel Archibald to Director of Marketing

Helen Meyer, executive vice president of Meyer Sound, has announced the promotion of Rachel Archibald to Director of Marketing. Archibald has been with Meyer Sound since 1999, most recently as Marketing Projects Manager. Previous to joining Meyer Sound Archibald worked in the marketing department of a CAD software developer.

“Rachel has run the day-to-day aspects of our marketing department for quite some time and gained not only a great deal of experience and knowledge, but also the respect of the industry,” says Meyer. “She is very in tune with our entire marketing picture: all that makes Meyer Sound unique, the needs of the markets in which we are active, the things that give our products the quality and value for which we are known, and the depth of our commitments to customer support and education. I don’t think we could have found all of that anywhere else. Rachel has worked very hard for Meyer Sound to earn this position and I feel pleased and confident offering it to her.”

The timing of the announcement is auspicious, coming on the eve of the 117th Audio Engineering Society convention in San Francisco, where the company is announcing a new product, marking its 25th anniversary, sponsoring several AES-related events, nominated for its fifth TEC (Technical Excellence and Creativity) award, and having its UPA-1 as one of 25 inaugural inductees into the TECnology Hall of Fame.

Archibald takes the helm of the marketing department for one of the industry’s most prestigious and individualistic companies with a history that is distinguished for its long string of groundbreaking innovations and extreme devotion to quality. Her first challenge will be the launching of Meyer Sound’s first all-digital audio product, the Galileo 616, which is to be announced at the AES convention.

ABOUT MEYER SOUND

Meyer Sound Laboratories, Inc. designs and manufactures high quality sound reinforcement loudspeakers, studio monitors, equalizers and sound measurement tools for the professional audio industry. Founded in 1979 by John and Helen Meyer, the company has grown to become a leading worldwide supplier of systems for theaters, arenas, stadiums, theme parks, convention centers and touring concert sound rental operations. Meyer Sound's main office and manufacturing facility are located in Berkeley, California, with field offices and authorized distributors located throughout the USA and around the world.

More information is available at Tel: +1 (510) 486-1166, Fax: +1 (510) 486-8356, e-mail: info@meyersound.com, or by visiting www.meyersound.com.

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