

PRESS RELEASE
MEYER SOUND LABORATORIES, INC.



FOR IMMEDIATE RELEASE

About 400 Words

November 3, 2004

CONTACT: Larry the O
larrytheo@meyersound.com

Images available at:

http://www.msli.com/marketing/pr/misc/aes04_awards/aes04_awards_logos.zip

http://www.msli.com/marketing/pr/misc/aes04_awards/scott_gledhill_tec_award.zip

(Caption: International Sales Director Scott Gledhill accepts the TEC award for Meyer Sound.)

2832 San Pablo Avenue
Berkeley, California 94702

T: +1 510 486.1166
F: +1 510 486.8356

info@meyersound.com
www.meyersound.com

MILO TEC Award Caps Strong Meyer Sound Showing at AES

Meyer Sound celebrated its 25th anniversary in style at the 117th Audio Engineering Society (AES) convention held in San Francisco in October. After a banner year of increased sales and well-received new products, the company rolled into the convention with a powerful presence for the AES's first San Francisco convention in six years and walked out of it with its fifth TEC (Technical Excellence and Creativity) award, awarded to the MILO high-power curvilinear array loudspeaker for being best in Sound Reinforcement Loudspeaker Technology at the 20th annual awards show.

Previous TEC awards have been given to the SIM® source independent measurement system, HD-1 high definition audio monitor, PSW-6 cardioid subwoofer and UPM-1P ultra-compact high coverage loudspeaker.

The award took its place on Meyer Sound's booth the day after the TEC event next to the company's previous four awards, which were on display there. MILO's nomination was the 19th that the company has received in the TEC Awards' 20 years.

The day before MILO's triumph, the original UPA-1 arrayable loudspeaker was inducted into the TECnology Hall of Fame in front of a select crowd at a small ceremony MC'ed by Mix magazine Editorial Director George Petersen and famed engineer/producer George Massenburg. John Meyer accepted the honorary plaque and spoke about the UPA-1's origin.

As Meyer Sound's past was honored, it's future was hailed, as the company had no sooner announced its Galileo 616 digital loudspeaker management system than it was awarded a PAR Excellence award by Pro Audio Review as the sound reinforcement product at the show having the most potential. The Galileo 616 is slated to ship in Q1 2005.

Other major developments at the show included significant staff changes: the promotion of Rachel Archibald to Director of Marketing and appointment of distinguished sound reinforcement veteran Don Pearson as Technical Seminars Trainer.

As if all of that were not enough, Meyer Sound was kept busy during the show itself by strong booth traffic and an AES Technical Tour of its factory and just-completed 57-seat training theatre.

Preceding the show, the factory had hosted hundreds of Meyer Sound's customers, users, and associates over the years for two days of tours, demonstrations, and a glittering party.

As the lights at the show dimmed on Sunday, indicating the convention's end, Meyer Sound caught its collective breath and let go a smile as the company prepares to move toward the start of year 26.

ABOUT MEYER SOUND

Meyer Sound Laboratories, Inc. designs and manufactures high quality sound reinforcement loudspeakers, studio monitors, equalizers and sound measurement tools for the professional audio industry. Founded in 1979 by John and Helen Meyer, the company has grown to become a leading worldwide supplier of systems for theaters, arenas, stadiums, theme parks, convention centers and touring concert sound rental operations. Meyer Sound's main office and manufacturing facility are located in Berkeley, California, with field offices and authorized distributors located throughout the USA and around the world.

More information is available at Tel: +1 (510) 486-1166, Fax: +1 (510) 486-8356, e-mail: info@meyersound.com, or by visiting www.meyersound.com.

Meyer Sound is a registered trademark of Meyer Sound Laboratories, Inc. All rights reserved. Patents pending. All other registered trademarks are property of their respective owners.