

**FOR IMMEDIATE RELEASE**

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About 251 words



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Images available by pasting this link into your browser:  
[http://www.meyersound.com/marketing/pr/don\\_pearson](http://www.meyersound.com/marketing/pr/don_pearson)

## **Meyer Sound Theatre Named for Don Pearson**

Meyer Sound has announced that the company's on-site, state-of-the-art, 57+-seat theatre has been named "The Pearson Theatre," in memory of the late Don Pearson, sound reinforcement pioneer and co-founder of touring sound company Ultra Sound. Pearson, who passed away unexpectedly on Jan. 9, 2006, spent the last year and a half of his life at Meyer Sound as a staff technical seminar instructor after being a major Meyer Sound customer and collaborator with John and Helen Meyer since the company's founding in 1979. Pearson was renowned for his unflagging pursuit of quality in live sound and his fervor for educating the industry about the lessons learned from his years of experience and exploration.

The Pearson Theatre is a unique venue constructed for the multiple purposes of supporting Meyer Sound's high-level professional seminar program, providing a real-world laboratory for research and development, acting as a demonstration facility for the company's products, and serving as a model of the performance potential of multipurpose spaces when meticulous planning and construction techniques are applied.

"Don was many things to us over the years: friend, customer, and colleague," says Helen Meyer, executive vice president of Meyer Sound. "He was passionate in all of those roles, but his overriding passion was for seeking and attaining great sound. Naming the theatre for Don feels like a very appropriate way to commemorate his contributions to Meyer Sound and professional audio."

For additional information about Don Pearson's career and contributions, please visit:  
[http://meyersound.com/remember\\_dr\\_don/index.php](http://meyersound.com/remember_dr_don/index.php)

### **ABOUT MEYER SOUND**

Meyer Sound Laboratories, Inc. designs and manufactures high quality sound reinforcement loudspeakers, studio monitors, equalizers and sound measurement tools for the professional audio industry. Founded in 1979 by John and Helen Meyer, the company has grown to become a leading worldwide supplier of systems for theaters, arenas, stadiums, theme parks, convention centers and touring concert sound rental operations. Meyer Sound's main office and manufacturing facility are located in Berkeley, California, with field offices and authorized distributors located throughout the USA and around the world.

More information is available at Tel: +1 (510) 486-1166, Fax: +1 (510) 486-8356, e-mail: [info@meyersound.com](mailto:info@meyersound.com), or by visiting [www.meyersound.com](http://www.meyersound.com).

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